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American Express Publishing and Goldenware Travel Technologies Announce Marketing Alliance

Partnership Will Make New Electronic Products Available to American Express Publishing Customers

New York, NY (April 26, 2004) – American Express Publishing Corporation and Goldenware Travel Technologies L.L.C. announce a strategic marketing alliance to deliver leading edge mobility travel solutions on a wide range of electronic platforms that are designed to enhance the experience of American Express Publishing customers.

The first set of products to be delivered will bring up-to-the-minute, interactive mobile electronic versions of the airline flight schedules currently available in the printed Executive Travel SkyGuide Directory. These solutions will provide access to multi-airline flight schedules to subscribers over a variety of delivery mechanisms from desktop applications, to web browsers, to mobile PDA's, to the SmartPhone and virtually any connected device.

These new solutions will provide maximum convenience to users of Mobile PDA's like the Palm, RIM and PocketPC, while streamlining access to this information on connected Mobile Phones devices from companies like Sony Ericsson, Nokia and Motorola, among others. In the near future, these services will be expanded to allow subscribers with wireless access to check flight status notifications, up to the minute gate information, build itineraries, and link to streamlined electronic booking engines.

Mark Stanich, SVP/Chief Marketing Officer of American Express Publishing says, “We are excited about this alliance because it brings together the unique capabilities of American Express Publishing and Goldenware Travel Technologies. Our expertise in creating luxury lifestyle content as well as our unique marketing and distribution channels, coupled with Goldenware’s excellent proven track record in creating innovative technological solutions will enable us to provide our customers with real-time information and special services in a format they value.”

Matthew Goldworm, President of Goldenware Travel Technologies says, “The alliance represents a natural fit between the strengths of each organization: Goldenware’s technology prowess and American Express Publishing’s marketing and distribution capabilities. The Business Traveler will now be able to access flight schedule information 24/7 from anywhere they want on their platform of choice.”

Janet Libert, Editor of Executive Travel SkyGuide says, “This alliance will give our current and future readers the flexibility they want in how they look up flights for ALL airlines around the world. Our readers will now have this ability in both print and electronic formats. We are thrilled to be working with Goldenware as we continue to grow.”

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Travel + Leisure, Food & Wine, Departures, Travel + Leisure Golf, Travel + Leisure Family, and Executive Travel SkyGuide magazines and publications are part of the American Express Publishing Corporation, a subsidiary of the American Express Company and managed by Time, Inc. The company also publishes a variety of cooking, travel, wine, time management, and financial books and products, and has a custom publishing group.

Goldenware Travel Technologies LLC is a privately held technology company serving the airline and travel industries. The company provides state-of-the art solutions for electronic publishing of airline flight schedules and other travel content through the web and a variety of mobile phones and personal digital assistants.